

ICAR-CIFE, Mumbai organized
Swachhta Programme, Two Training Programmes and
Interactive Discussion
at Gazipur Fish Market, Delhi
in association with Gazipur Fish, Poultry and Egg Committee, Delhi
on 4th March, 2024

ICAR-CIFE, Mumbai organized “Swachhta Programme and Two training programmes at Gazipur Fish Market, Delhi” on 4th March, 2024 in association with Gazipur Fish, Poultry, and Egg Committee, Delhi.

This initiative was part of the project titled "Swachhta Action Plan and Commercial Utilisation of Fish Waste in Urban Fish Markets," funded by ICAR, New Delhi. The Swachhta Programme at Gazipur Fish Market, Delhi was organised under the guidance of Dr. Ravishankar C.N., Director, Dr. N.P. Sahu, Joint Director, ICAR-CIFE, Mumbai and coordinated by the project team Dr. Swadesh Prakash, Principal Scientist, FEES Division, Dr. Arpita Sharma Head FEES Division and FEES Division Ph.D students Shri. Shubam Soni and Shri. Ram Kurmi.

Shri. Rizvan, President, Gazipur Fish Vendors Association, Dr. Sunil Kumar Jha from National Productivity Council, Delhi, Shri. Javed OSD of Chairman, Shri. Manish Kumar, OSD to Vice Chairman, Gazipur Fish, Poultry, and Egg Marketing Committee, Delhi, Shri. Rakesh Kumar, Secretary, Gazipur Fish, Poultry, and Egg marketing Committee, Delhi participated in the programme along with ICAR-CIFE team, fish retailers, fish wholesalers and cleaning marshals.

Swachhta programme included deep cleaning of the fish market by the cleaning marshals and CIFE team.

On Field Training for Fish Retailers/Wholesalers was conducted on the topic “Preparation of Organic Manure from Fish Waste: FishANure: A Do It Yourself (DIY) Technology”.

Another **training programme** was conducted on the topic “Digital Payment Transactions on Various Platforms for Enabling Clean Business”.

Interactive Discussion with Fish Retailers/Wholesalers on “Dynamics of Fish Marketing” were also conducted. **Leaflets** on “Preparation of Organic Manure from Fish Waste: FishANure: A Do It Yourself (DIY) Technology” and “Digital Payment Transactions on Various Platforms for Enabling Clean Business” in **Hindi and English** were developed and distributed to the trainees. **Samples of FishANure:** Organic Manure from Fish Waste were also displayed and distributed to interested trainees.

It is noteworthy to mention that ICAR-CIFE project team has already done similar programmes in 10+ urban fish markets of Mumbai and 1 fish market in Nagpur. With this programme, ICAR-CIFE team undertook initiative in fish markets of Delhi. All stakeholders wholeheartedly appreciated the work of the team and were thankful to Director, ICAR-CIFE, Mumbai for this wonderful initiative.

Following programmes were successfully conducted.

Date & Time	Programme and Activity	Venue
04/03/2024 08.00 AM to 12.00 Noon	Cleaning of Gazipur Fish Market	Gazipur Fish Market vendors shops and around
04/03/2024 12.00 Noon to 1.00 PM	On Field Training for Fish Retailers/Wholesalers on “Preparation of Organic Manure from Fish Waste: FishANUre: A Do It Yourself (DIY) Technology” by project team and Ph.D students	Ghazipur Fish, Poultry and Egg Committee Office hall
04/03/2024 12.00 Noon to 1.30 PM	Training programme for Fish Retailers/Wholesalers on “Digital Payment Transactions on Various Platforms for Enabling Clean Business” by project team and Ph.D. students	Ghazipur Fish, Poultry and Egg Committee Office hall
04/03/2024 1.30 to 2.30 P.M.	Refreshment/Lunch and interactions with fish retailers/wholesalers	Committee Office
04/03/2024 2.30 to 03.30 PM	Interactive Discussions with Fish Retailers/Wholesalers on “Dynamics of Fish Marketing” by Dr. Swadesh Prakash	Ghazipur Fish, Poultry and Egg Committee Office hall

4th March is also celebrated as Rashtriya Suraksha Diwas (National Safety/Security Day) and with Swachhta programmes, trainings and interactive discussions ICAR-CIFE strived to develop a sustainable Safety, Health and Environment (SHE) for the diverse stakeholders in the fisheries sector.







